

BARUTNEWS



Preparations launched for the 2nd Akra Jazz Festival
 First organized in 2018, preparations are ongoing for the 2019 edition of the Akra Jazz Festival. Bringing together art lovers and artists amid Akra's magnificent views, the Festival will continue in full swing in 2019. The 2nd Akra Jazz Festival takes place June 19-29, 2019. www.akrajazz.com

Barut Hotels opens a 13th hotel, in Fethiye
 The Residence at TUI Sensatori Resort Barut Fethiye will open on May 1, 2019. The thirteenth of Barut's hotels, TUI Sensatori Resort Barut caters solely to adult guests, featuring an ultra-all-inclusive concept and a capacity of 152 rooms and 304 beds.

Barut Hotels is recognized with two World and three Regional Championships
 Barut Hotels returned from the WTM London Tourism Fair with five gold medals. In a gala evening organized by TUI, the TUI Sensatori Resort Barut Sorgun and TUI Sensimar Barut Andiz hotels were named World Champions in their own category. Barut Lara, Barut Kemer and TUI Sensatori Resort Barut Fethiye were named Regional Champions.

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*Remember:
 you are absolutely unique!
 Like everyone else.*

Margaret Mead

Issue 2 - 2018

A new Barut Experience from Barut Hotels "BARUT COLLECTION"



Among the major brands continuously adding value to Turkish tourism, Barut Hotels has introduced its new segment, Barut Collection, extending into the future a unique experience carried out since 1971. Barut Hotels prepares to debut a new approach in the service sector, starting from April 1, 2019, with Barut Acanthus Cennet, Barut Arum, Barut Lara and Barut Kemer hotels under the scope of Barut Collection.

Introduced to leading local and international sector professionals in a launch organised at the Barut Lara Hotel on October 22, Barut Collection of Barut Hotels was introduced in a film aired for tourism professionals. Dağhan Celayir, the film's award-winning director, viewed it together with the Barut Hotels Board of Directors.

Moving beyond expectations with a service approach to guests featuring a unique, elegant and privileged style, Barut Hotels has gathered the Barut Acanthus & Cennet, the Barut Arum, the Barut Lara and the Barut Kemer hotels, which were serving in the "Stylish All" concept, under BARUT COLLECTION segment. At Barut Collection launch, Barut Hotels brought together senior executives and directors from world-famous and established tourism groups, along with important press members from Turkey and abroad. Journalists attended the launch from different countries, especially Turkey, United Kingdom, Germany, Russia and Holland, and had the opportunity to experience Barut Collection privileges throughout their entire stay.

Haydar BARUT, Barut Hotels Chairman of the Board: "We have served Turkish tourism for approximately 50 years."

During the launch, Haydar Barut said: "Founded in 1971 by the initiatives and visionary approach of Ali İhsan Barut, we have been serving Turkish tourism for approximately 50 years, with more than 30,000 employees and a 10,000-bed capacity. We host approximately 280,000 guests annually and, after our 13th facility opening in Fethiye in May 2019, we will carry on with our investments without sacrificing alongside our "Happy Employee – Happy Guest" philosophy. As Barut Hotels, aiming to bring innovations to Turkish tourism, we are happy to introduce the Barut Collection to our sector. I hope this new approach and service understanding will bring luck to Turkish tourism". The program prepared for the members of the press offered a different culinary experience with the Gourmet Safari, where guests were invited to sample the dishes of the eight à la carte restaurants and other taste stops. In addition, the SPA and Wellness facilities were introduced. The year 2018 was deemed the Year of Perge by the Ministry of Culture and Tourism, and a special tour to Perge ancient city, accompanied by a guide, was also organised for the members of the press.



Barut Collection:

In addition to the special tastes and services that our guests - with a repeat rate of 40-45 percent – have become accustomed to, our new segment offers approximately 200 international and domestic drink presentations, food service throughout the day, and an à la carte breakfast, in addition to other unlimited and complimentary à la carte presentations, internationally renowned shows, and sports activities and workshops. As well, the kid's club and our SPA services have been extended into the night hours.



Dear Guest,

The Barut Hotels family, which has grown alongside tourism since 1971 while investing and contributing to the sector, has touched the hearts of millions of people over nearly 50 years. Working with a Happy Employee-Happy Guest philosophy, Barut Hotels strives to instill in its employees an awareness of the importance and value of sustainable tourism: the most important investment is the investment made to man. We sincerely hope that you have a splendid holiday with your loved ones. We consistently strive to present our best to all our guests, some of whom are here for their first time and some of whom have preferred our hotel for many years, who come to our hotels from all over the world. We pledge to continue to work our hardest and add meaning and comfort to your holiday.

Best Regards,

Haydar Barut
Barut Hotels Chairman of the Board

Barut Hotels is recognized with two World and three Regional Championships



Countdown to Tour of Antalya begins



Powered by Akra, the 2019 Tour of Antalya continues to attract attention in the global cycling community. Held for the first time in February 2018 under the main sponsorship of Barut Hotels and Akra Hotels, Tour to Antalya took its place in the professional race calendar of International Cycling Union (UC) in the 2.2 category, and was considered by participating teams and authorities to be one of the world's best organized 2.2 races. The 2019 event will be held from February 21-24.

Preparations for the event began in early November: Due to the success of the first race, close to 50 teams have applied; 25 teams have been invited in consideration of criteria such as race quality, the high level of competition and its effects on tourism in Antalya.

In addition to professional races, the Akra Granfondo race will be held on the event's last day, February 24. This race - open to amateur athletes from all ages and groups - consists of two short and long tracks and is certain to be an unforgettable day for around a thousand athletes.

Please visit www.tourofantalya.com for updated information on TOUR OF ANTALYA, taking place in Antalya between February 21-24, 2019.

Strauss in the Ancient City of Perge



With contributions by Barut Hotels, Antalya - Austrian Culture Days, hosted by the Honorary Consulate of Austria in Antalya, presented classical music in the ancient city of Perge. The Johann Strauss Ensemble, one of the most important orchestras in Austria, performed with conductor and violinist Russell McGregor. Art lovers were treated to an unforgettable evening of music composed by Josef Strauss, Johann Strauss (Sohn), Eduard Strauss and Manfred Kammerhofer.

Antalya Governor Münir Karaloğlu, Antalya Metropolitan Municipality Mayor Menderes Türel, Austrian Ambassador Ulrike Tilly and the Honorary Consul of Austria in Antalya Ahmet Barut came onstage to present a bouquet to Russell McGregor, who also received a standing ovation from the audience.

Stay healthy during the winter!

- Continue - or begin - a regular exercise program.
- Ensure that you get enough sleep.
- Wash your hands frequently.
- Eat healthy meals and snacks.
- Drink lots of water.
- Try to avoid stress.
- Adapt your wardrobe to the weather.
- Enjoy natural herbal teas.
- And remember: laughter is the best medicine!



You must see...



The Ancient City of Aspendos

Ranked among Turkey's most important cultural assets, the Ancient City of Aspendos was founded by Akas in the 10th century BC. This ancient city, in Antalya's Serik district, has always been significant due to its prime location on trading routes. The Ancient City of Aspendos features structures such as the Agora, a theatre, stadiums, baths, cisterns and shops.



Chimaera (Yanartaş)

Rising through the rocks for more than 100 years, the flames of Yanartaş are one of the miraculous natural beauties of Anatolia. Also known as the Infinite Fire, these natural flames from Chimaera are in the Bey Mountains National Park - 230 meters above sea level in the Çıralı and Olympos Hills - and can be seen even from as far as the sea.



Miss Belgium 2019 Finalists' Camp at Barut Lara

Finalists for the Miss Belgium pageant prepared at Barut Lara for the penultimate evening taking place in Belgium on January 12, 2019. The camp was held between 21-28 October. Including a 30-person press corp from Belgium, finalist contestants also participated in photo shoots around Antalya.



New Year excitement ramping up at Akra

The annual New Year's Night - featuring the Akra difference - takes place this year with renowned singer Ayşegül Aldinç. The famous artist will regale guests with her most beloved songs from past to present. Call 444 40 45 for more information on the Akra New Year Gala and menu.

Barut Hotels releases its second book about nature

Following up on the successful first edition of a volume on Lara's lush gardens, Barut Hotels' second book introduces the trees, plants and other living species in the gardens of TUI SENSATORI Resort Barut Fethiye and its surroundings.

Barut Hotels Call Centre is at your service on January 1, 2019.
444 96 00



A Club for a Vitality - filled life CLUB VITALITY



Club Vitality - a concept of happiness shaped by special privileges for guests who want to enjoy life as much as they wish - is shaped by the demands and desires of Barut guests. The Club Vitality concept promises health, dynamism and authenticity, along with both fun and serenity.

Dining and Spa: Diet, vegan and vegetarian alternatives, corners for sipping on fresh herbal teas, and alternative light desserts and cakes in the open buffet restaurants, as well as a vitality spa package and a promotional tour of the hotels' limited access areas.

Courses and Activities: Art and hobby workshops, gardening, cooking, internet, backgammon, dance lessons and dance evenings, themed film screenings, karaoke, shows, live music, Nordic walking (Barut Lara only), yoga, stretching and water gymnastics, a spa centre (extra charge), a heated indoor freshwater pool, a book corner, tennis, boccia, darts, table tennis, squash (Barut Lara only), sports and activities tournaments.

Health Service: Doctor & nurse, ambulances, contracted hospitals.
* Within the scope of this service, some services are subject to extra charge.

A Brand New Barut Arum in 2019

Barut Arum will spend the winter under renovation, welcoming guests in 2019 to new rooms and units. In addition to elegant touches in the Hotel's public areas, selected family rooms in the main building will be transformed into two room types, Corner Suite Sea Side and Suite Sea Side. Some of the Deluxe Direct Sea View rooms will be converted to Suite Sea Side rooms; and all the rooms on the main building's sixth floor will undergo a complete renovation for a fresh new look. The Mimoza À La Carte Restaurant will offer service in an even more spacious environment.

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TUI Sensatori Resort Barut Sorgun is 10 years old

TUI Sensatori Resort Barut Sorgun celebrated its first decade with colourful events, including a Gala Dinner, a light show and fireworks, as well as live stage, DJ and musical performances. The Resort has garnered many awards and independent surveys have revealed high satisfaction rates among guests and employees.



Young contemporary artists gathered at Barut Lara

Talented young painters presented their works during a week-long exhibition at Barut Lara's Galeri Plus. Displayed at the gallery for two weeks with the support of Barut Hotels, the paintings are to be installed on the art-filled walls of Barut Lara.



Fitness Superstars conclude another successful season

The second season of Fitness Superstar attracted great attention: operating along a philosophy of healthy lifestyle, healthy life and healthy holiday, it included the participation of world-renowned names such as Pierre Ammann, Katayoun Van Goor and Andre Romanens and concluded with the Update Your Body week.



251 Soul delivers a different touch to jazz in Antalya

Akra's latest brand presents world music six days a week, featuring live performances from renowned bands and artists.

For more information:
444 40 45



Akra Hosted World-Renowned Chefs And Welcomed Food Lovers In Antalya At The 2Nd International Meze Festival



Eighteen renowned chefs from three continents attended the 2nd International Meze Festival at AKRA, presenting culinary enthusiasts with an unforgettable weekend - and an exciting range of mezes!

As an elemental feature in the cuisine of many cultures, the meze was the star of a delightful festival. Held between October 12-13 at Akra, the Festival hosted culinary authorities, academicians, gourmets and food lovers from Turkey and other countries, offering an unparalleled opportunity to sample more than fifty mezes. During the Festival, the Akra Urban Social Taste concept was also highlighted, with the motto "Feel the moment with your five senses" offering participants a distinctive tasting experience.

The most important chefs in the world together in Antalya

In addition to the distinguished Turkish chefs, renowned chefs from other countries where mezes are an essential feature of the cuisine came together at the 2nd International Meze Festival at Akra, to present both modern and traditional interpretations of their countries' mezes. Ruben Arnanz who received his first Michelin Star at the Villena Restaurant at the age of 29, and Pere Planaguma, holder of two Michelin stars, came from Spain, while Prin Polsuk of Thailand delivered the unique tastes of Thai cuisine.

In addition, Dimitri Chistoforidis, an important name in the Greek culinary world, was present, along with Mohammad Orfali of Syria, Mostafa Seif from Egypt, Marouane Bouhmidi from Morocco and Johnny Goric of Palestine.

Selected Dishes from Turkish Cuisine

Akra Asmani Restaurant presents:
MARINATED LAMB RIB

Ingredients:
3 kg lamb ribs

Marinade:
800 ml water
100 ml mirin
60 ml light soy sauce
24 g sliced fresh ginger
24 g garlic
1 g dry pepper
1 pc sliced lime or lemon
1 pc sliced orange
2 pieces of cinnamon stick
2 pieces of star anise
4 cloves
400 gr pepper paste
15 g salt - mill / rock

Sauce:
50 gr sweet / bitter sauce
100 gr mirin
25 g low-sodium yamasa soy sauce
10 gr chilli oil
10 g roasted sesame seeds
50 gr Hoisin sauce



PREPARATION

- Place the marinade ingredients into a jar and mix with a whisk.
- Place the lamb ribs into the tub; add marinade
- Cover with aluminium foil and put into the oven.
- Cook on the broiling program for 3 hours /160 degrees.

Sauce

- Whisk the sauce ingredients in a jar; place in a small bowl.
- Cook the prepared lamb rib on a charcoal grill; baste with the sauce on both sides

Did you know...?



The Mevlana Museum and Tomb, Konya: The mausoleum, built in 1274 upon the death of Mevlana Celaladdin-i Rumi took its present form with additions made over time, including graves belonging to the family of the Mevlana. The Mevlana Museum is located next to the tomb and contains works from the Seljuk period, as well as Qur'an manuscripts, sculptures and displays depicting the life of the dervishes.

Hagia Sophia, Istanbul:

The Hagia Sophia began construction in 360 BC. The Basilica, covered with a wood roof, was damaged by numerous riots and fires. Rather than repairing the church, Emperor Justinian I (527-556) appointed two architects, Isidoros and Antemios, to create a majestic structure for worship. The Hagia Sophia was converted into a mosque in 1453 and used as such for about 500 years. It was closed in 1931 for four years and in 1935 reopened as a museum. Once the largest cathedral in the world, the Hagia Sophia has inspired many architectural works throughout history. Notable as one of Istanbul's landmarks, the Hagia Sophia draws thousands of visitors each year.

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Famous Names attend TheLifeCo Detox Program at Akra

Held on October 27 and 28 in cooperation with Akra Hotels and Elle Magazine, Elle Wellness Days drew well-known names, including 17 important guests from the fashion, art and television industry, such as Tuba Ünsal, Ece Sükan, Deniz Marşan, Hande Ataizi, Raisa Sason and Nilperi Şahinkaya. Guests stayed at Akra.



Barut Lara Staff Bistro opens

Within the scope of creating a peaceful and safe work environment, and in accordance with the Happy Employee-Happy Guest philosophy, the Staff Dining Hall and Cafeteria underwent a complete renovation. The project aims to provide the same standards in all 13 Barut Hotels properties.



Adorable felines of Barut Hotels

Barut Lara employees, who tirelessly work for the comfort and happiness of their guests, do not forget about the street cats who call the hotel grounds 'home'. Placing a high value on humans, nature, the environment and animals – and developing social responsibility projects to protect these values - employees prepared a special area for these cats.

Sudoku

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